

20
AÑOS



**Nuestras
Huellas**

20 YEARS

OUR PURPOSE

We are a social organization that has been working for 20 years to strengthen family economies and life projects of communities with violated rights by means of solidarity finance and education, promoting a development worthy, sustainable and of good living

OUR VALUES

SOLIDARITY

CONFIDENCE

TRANSPARENCY

LOVE

RESPECT

COMMITMENT

COHERENCE



NEIGHBORHOODS

We work in *9 districts and 42 neighborhoods* of the first and second urban cordon of Buenos Aires



SOCIAL PROBLEMS ADDRESSED WITH OUR WORK

SOCIAL
UNREST

ECONOMIC
DEPENDENCE

FINANCIAL
EXCLUSION

LOW LEVEL OF
SOCIAL CAPITAL

SUBSISTENCE
ECONOMY

MISTRUST AND
UNDERMINED
SELF-ESTEEM

DIGITAL DIVIDE

Sustainable
Development
Goals that
summon us



1. End of
poverty



4. Quality
education



5. Gender
equality



8. Decent work &
economic growth



10. Reduced
inequality



17. Partnership
for the goals

OUR PROGRAMS



MICROFINANCES PROGRAM

Through this program we accompany community banks and solidarity groups where people get involved due to their solidarity based on confidence thus, in this way strengthen their economies and empower their projects.

So, we contribute to education and financial management providing technical assistance and counselling, access to microcredit and training.

PREMISES

1. Everyone can save.

SAVING = FREE

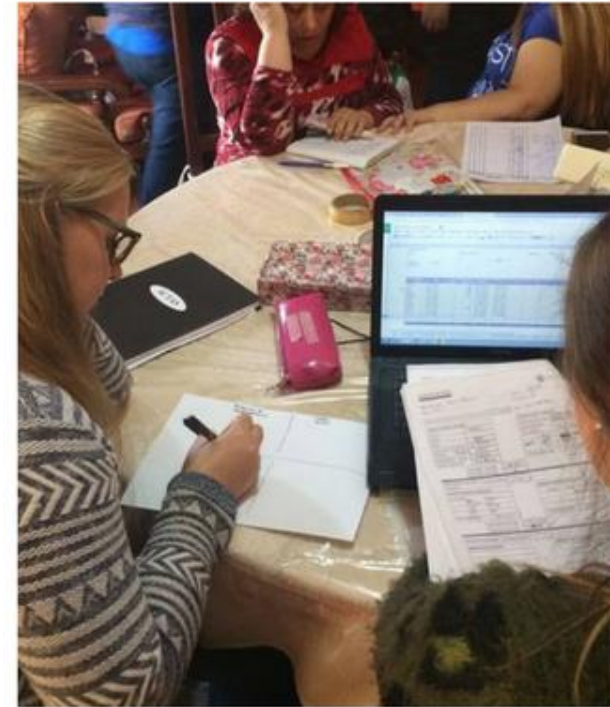
2. Confidence as support of bonds.

CREDIT = CONFIDENCE

WHAT IS IT ABOUT

COMMUNITY BANKS are saving and credit groups where people are connected by solidarity based on confidence. They generate an equity capital, establish common regulations, where roles, tasks and working approaches are defined for decision making. Thus, they make community finance operations as part of social economy.

Nuestras Huellas accompanies groups' development with a coordination group that organizes regular meetings of counselling and technical assistance, training, granting of microcredits for productive projects and housing improvements, active listening and lots of love.



BENEFITS



Membership group



Savings



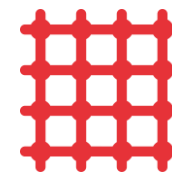
Training and empowerment



Participatory learning



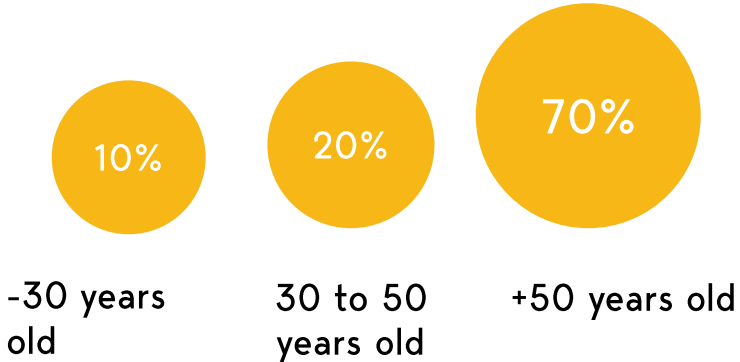
Microcredits



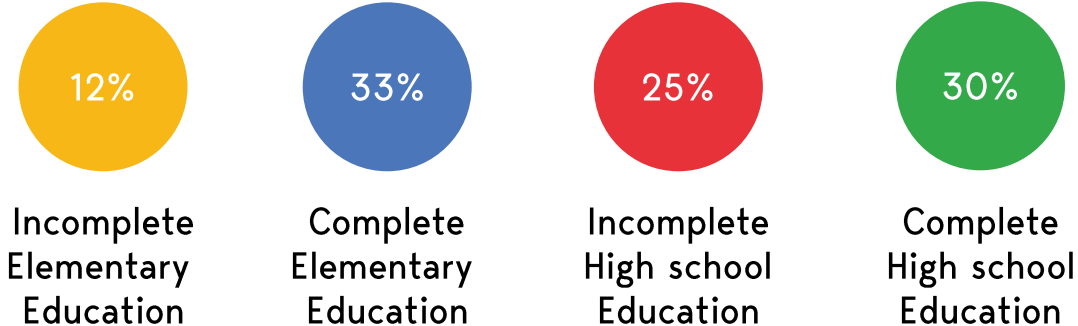
Networking

RECIPIENTSS PROFILE

AGE



EDUCATION



ENTREPRENEURSHIPS

Food – Make-up – Handcraft– Sewing – Hairdressing
Esthetic Treatments – Kiosc – Mini Markets – Gift Shops – Footwear - Clothes

97% ARE WOMEN



TRAINING

WITH COMMUNITY APPROACH

PROGRAMS

Through this program we offer talks, workshops and courses of: financial education and domestic economy, entrepreneurial management, leadership and communication.

We seek to promote sustainable financial management and informed and responsible decision making, from participatory training spaces, which are practical and of knowledge co-creation

WHAT IS IT ABOUT

Each training is based on exchange and knowledge co-construction with the participants and it is given with gender perspective

Planning of dynamics and contents is based on the use of participatory methodologies, considering the own stories and experiences of each participant related to the subject of the training. We, thus, promote “meaningful” learning spaces and practical application

Nuestras Huellas has a training team certified by ILO in Home Economy and Financial Education



Santiago del Estero province, Argentina

**MICROFINANCES
PROGRAMS**

**TRAINING
PROGRAMS**

IMPACT

- Strengthens confidence and self-esteem bonds
- Improves home and productive economy administration
- Improves planning and foresight level.
- Improves communication and joint decision-making.
- Increases savings and autonomy to overcome unforeseen events and /or fulfill projects
- Develops Entrepreneurships generating more and better incomes in the community.
- Improves investment and housing quality as of micocredit Access and financial tools

SOME RECIPIENTS SPEAK

“I have learnt many things, that I have put into practice with my husband from the very first day, that is, short-medium and long-term. I've learnt to save, and now to put all that into practice.”

ISABEL

“They help me so much to grow up. And besides, it was not only the course and that's it. If you had some doubts about the course, they were there to help you and continued guiding you”.

VANESA

“They taught me how to face myself, how to buy and I highly value all I have achieved. Thanks to this entrepreneurs bank, I can have my house, each of my sons has his room , hot water, cold water, I have my own business.

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