



We transform realities

through our programs improving
Education, Healthcare, and Nutrition in rural communities
across Peru.


**Misión
Huascarán**®

WHAT IS OUR PURPOSE?

Vision:

To transform lives by fostering human development in rural Andean communities, reducing poverty and creating sustainable opportunities in education, healthcare, and nutrition.

Theory of Change:

If rural Andean communities gain continuous access to good quality education, healthcare, and nutrition, then multidimensional vulnerability and poverty will be reduced, enabling a dignified, productive future with greater opportunities.

We transform lives through our three social programs:



Education



Healthcare

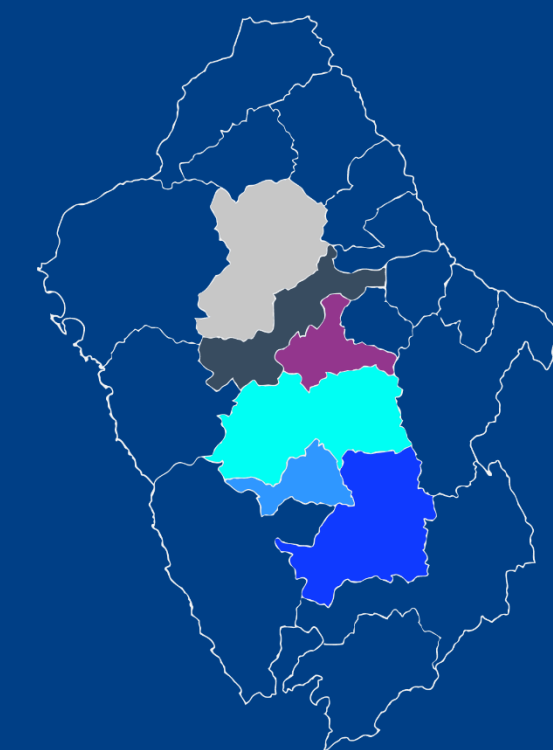


Nutrition

Where do we work?

Our interventions take place in Ancash, Peru. In the "Callejon de Huaylas".

Áncash



Huaylas
Yungay
Carhuaz
Huaraz
Aija
Recuay

COLLABORATIVE MODEL



Thanks to our joined efforts, we have reached:

+44,000 direct beneficiaries

COMMUNITY



Local communities and their authorities are key partners, ensuring continuity and sustainability for our social interventions.

PRIVATE SECTOR



Thanks to the support of private companies, we are able to sustain and scale our social programs.

PUBLIC SECTOR



We coordinate integrated actions with the Regional Government of Ancash, municipalities and local education and health authorities.



EDUCATION

We contribute to the reduction of illiteracy and strengthening reading comprehension through 9 play-based libraries and 5 interactive classrooms, benefiting over 700 primary and secondary students.



HEALTHCARE

We provide access to healthcare through 2 mobile medical units, delivering more than 21,000 free medical consultations in over 225 rural and remote communities.



NUTRITION

We reduce childhood anemia, chronic malnutrition and food insecurity reaching more than 23,000 beneficiaries, including pregnant women, infants, preschoolers, school-aged children, and adolescents.

SDGs ALIGNMENT



EDUCATION



HEALTHCARE



NUTRITION



PARTNERSHIPS



EDUCATION PROGRAM

We transform realities through our education program strengthening literacy and reading comprehension skills, fostering critical thinking and meaningful learning.

Transforming Education

Our goal is to **reduce illiteracy rates** in the schools where we operate and to **reinforce reading comprehension** through the development of students' critical thinking abilities in the students.

Learning takes place in **play-based libraries and interactive classrooms**, designed as experiential environments that enrich the educational experience of primary and secondary students.



700

Students



9

Schools

Assessment levels aligned with the rubrics approved by the Ministry of Education (MINEDU) under the National Basic Education Curriculum (CNEB).

Improving Communication Competences

Elementary Level



High School Level

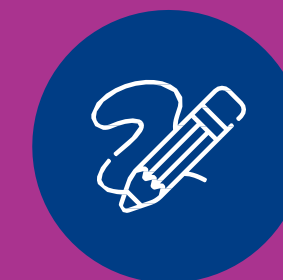


Globally recognized platforms that enhance reading comprehension and critical thinking, tailored for elementary and high school education.

Educational Strategy



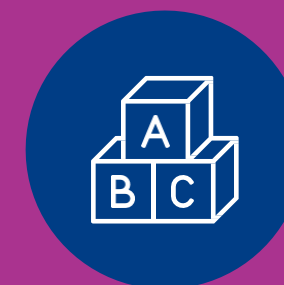
Group Reading



Educational Activities



Individual Reading



Creativity Time



Apps and Technology

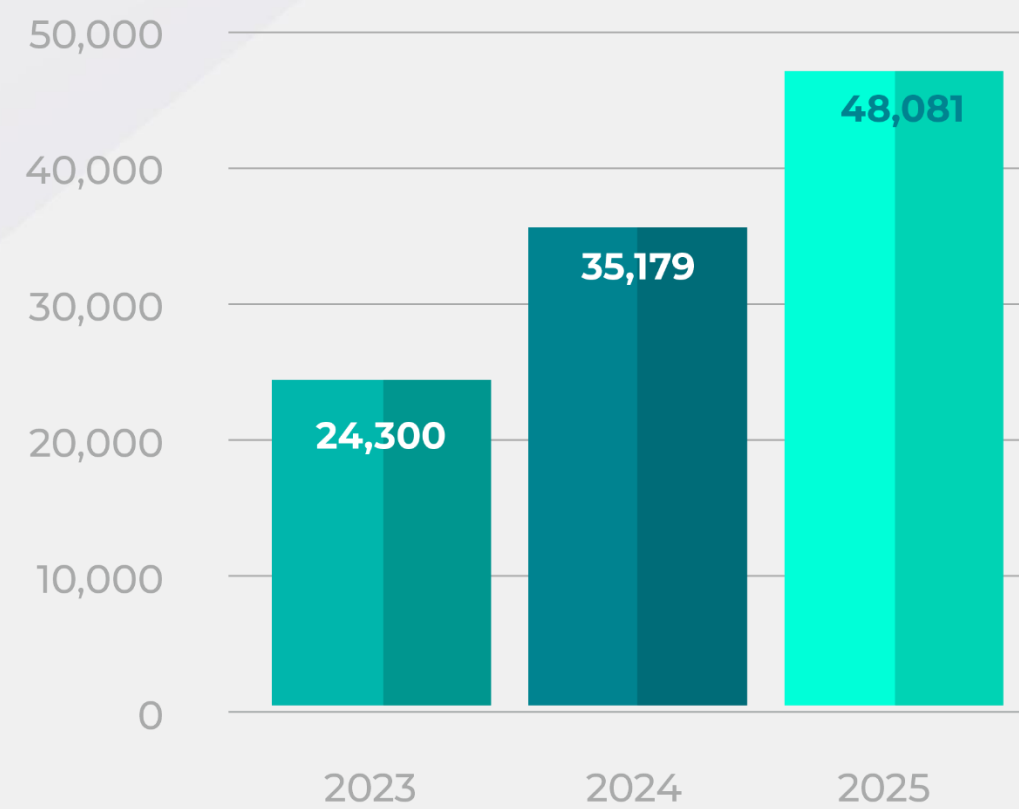
The program in practice



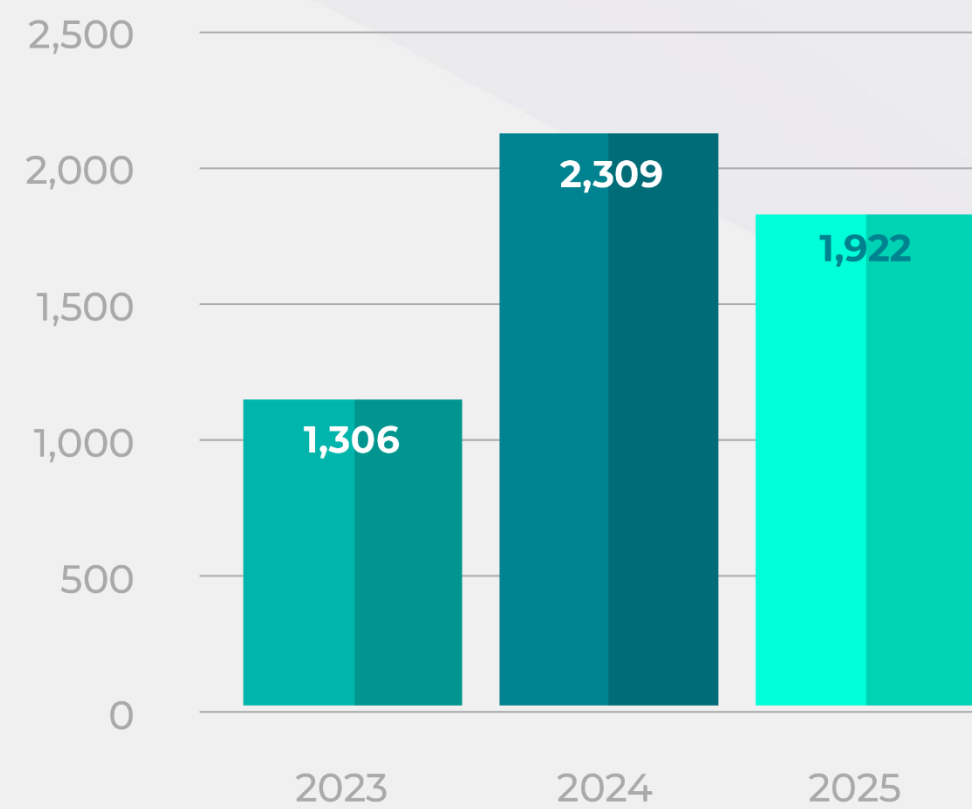
Education Program Evolution

Elementary Level

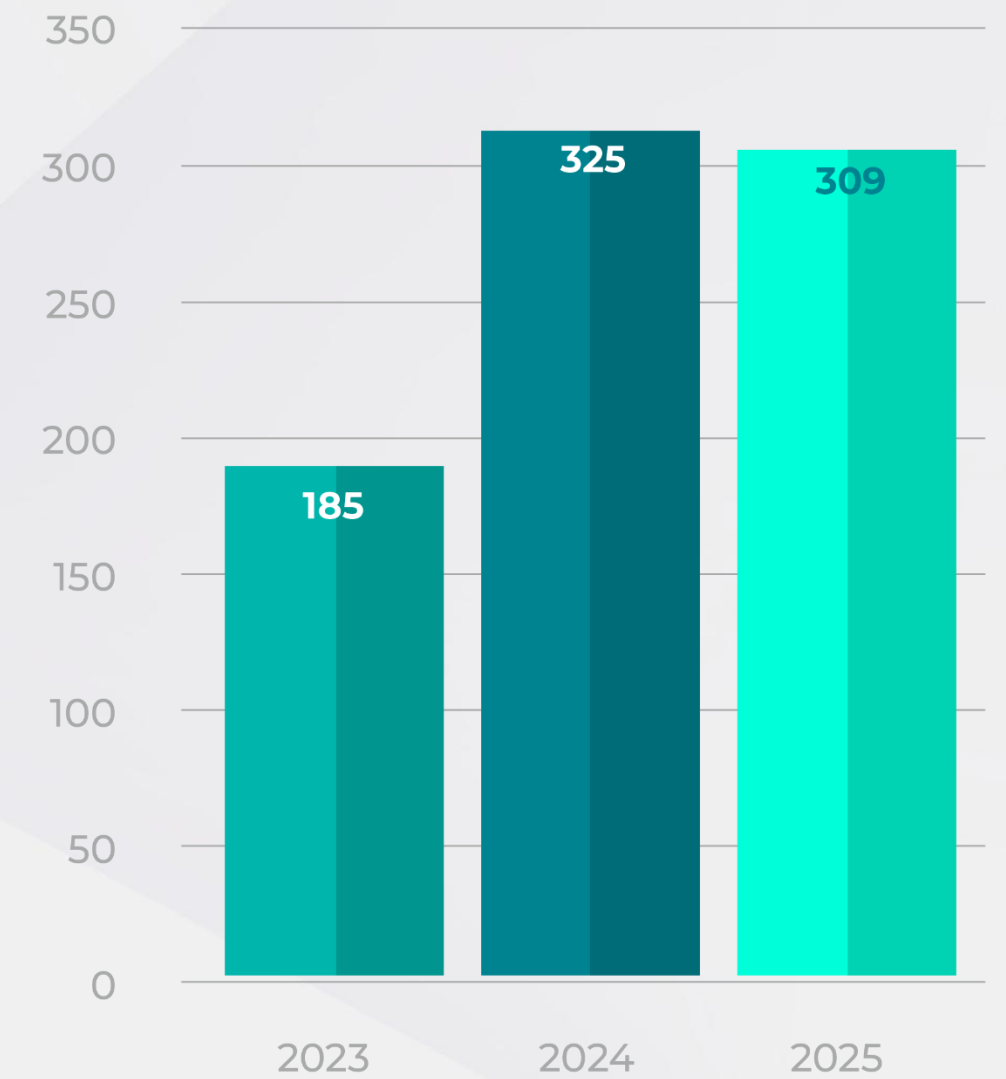
Digital books read



Teaching hours



Number of students



Impact Metrics

2025 Elementary Level



70%

Literacy
achieved



85%

Initial literacy
level surpassed



51%

Accomplished
and outstanding
levels



10%

Excellence
level



93%

Attendance



48,000

Books read



156

Average books
read per kid



309

Students



1,922

Teaching
hours



HEALTHCARE PROGRAM

We transform realities through our healthcare program by delivering good quality medical care directly to underserved populations.

Transforming healthcare

We provide access to healthcare services for more than 225 remote communities throughout the Callejón de Huaylas, with:

- 3 Nutritionists
- 2 Mobile medical units

Mobile Medical Units (MMU)



- 2 Medical Rooms
- 1 Portable ultrasound device
- 1 Dental care chair
- 1 Telemedicine equipment



- 2 Medical Rooms
- 1 Portable ultrasound device
- 1 Dental care chair
- 1 Telemedicine equipment

How do we coordinate?

We operate under 3 official interinstitutional agreements with:



DIRECCIÓN REGIONAL DE SALUD ANCASH



RED DE SALUD HUAYLAS NORTE



RED DE SALUD HUAYLAS SUR

Through strong coordination with local authorities at multiple levels, we provide free of cost general healthcare services



Medical campaigns with specialized doctors



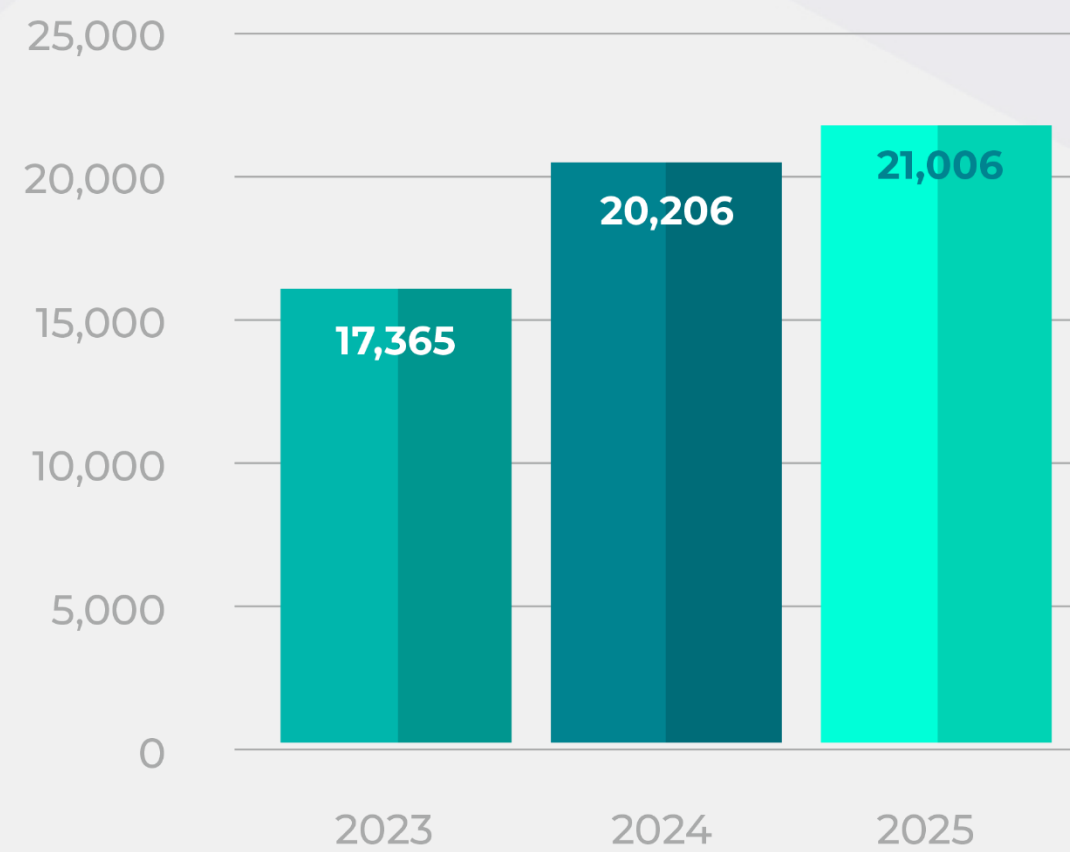
Donated medicine

The program in practice

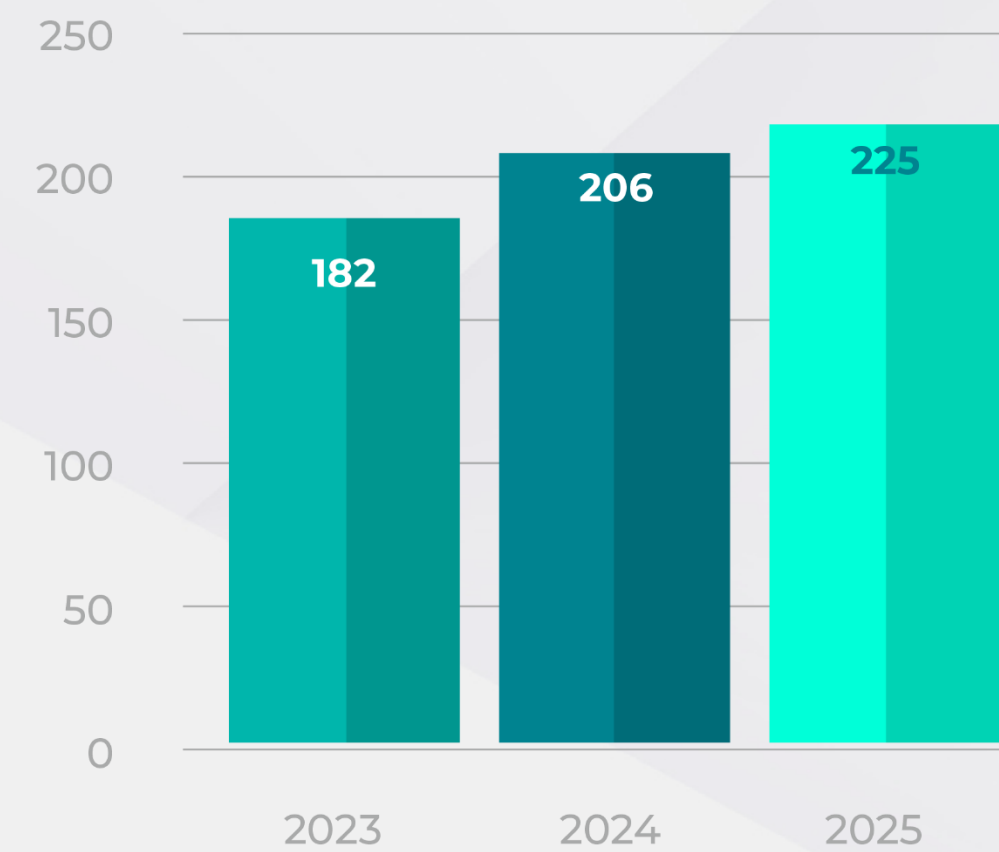


Healthcare Program Evolution

Free medical assistance



Communities served



Impact Metrics

2025



21,006

Medical consultations



1,389

Participation of healthcare staff



89

Medical campaigns



916

Ultrasound exams



1,673

Dental treatments



NUTRITION PROGRAM

We transform realities through our nutrition program, by reducing anemia and food insecurity.

Transforming nutrition

Our Nutrition Intervention Model's 5 Pillars



We fortify bread with heme iron in our own bakery, providing 60–90% of a child's daily iron requirement.



We promote family and school bio-gardens, backyard poultry farming, and the delivery of nutritious foods like fish and eggs.



We install water filters and conduct deworming campaigns in rural communities.



We design specialized educational programs on food, nutrition, and hygiene for the kids and their caregivers.



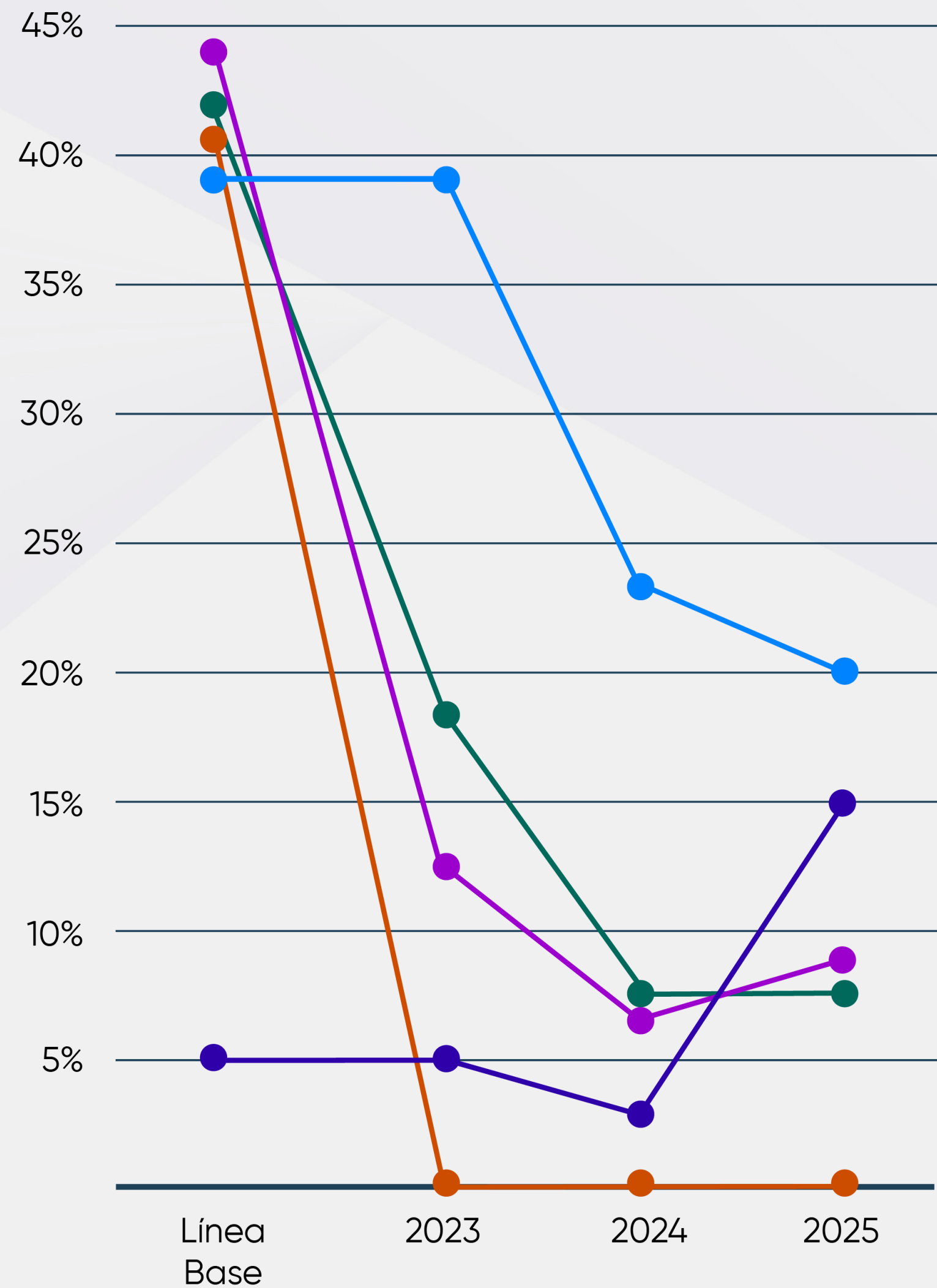
We empower rural women through leadership and community nutrition training, promoting a network of empowered women leaders.

Mision Huascarán is one of the few organizations in the region serving five age groups simultaneously



The program in practice





Anemia prevalence evolution 2023 -2025

- Babies under 36 months
- Pregnant women
- Toddlers
- Elementary school students
- High school students

Progress in anemia

- Served population has anemia levels 80% below national average rural area data.
- Our intervention has sustained it's impact during multiple years.

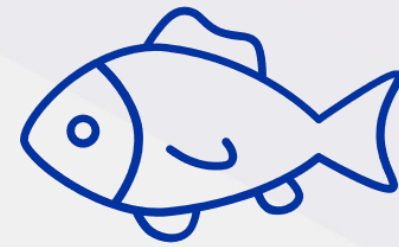
Impact Metrics

2025



356,470

Bread buns



34,000

Kilos of fish



67,001

Eggs



6,000

Milk products



35

Served communities



952

Hemoglobin screenings



2,648

Educational intervention beneficiaries



197

Educational intervention activities



31

Female Champions



91

Communal vegetable gardens



60,000

Safe water liters provided



Misión
Huascarán®

WE WERE AWARDED AS

BUILDING A BETTER FUTURE
2025 HONOREES

HELPERU




**Misión
Huascarán®**

NATIONAL RECOGNITION 2024

Recognized as one of the 37 organizations with the greatest impact on the reduction of anemia in Peru, as a result of the implementation of our Nutrition Program.

According to the study published by:



Our programs operate thanks to:

Nutrition

Fundación Romero
Embajada de Australia Perú
oben Group
GRUPO GLORIA
Grupa Nova
Pesquera EXALMAR S.A.A.
PESQUERA DIAMANTE
protena
fluye

Education

Fundación BBVA
Fundación mapfre
HELPERU
TAI LOY
UTEC

Healthcare

Pacasmayo
Bonapharm
CHILDREN of PERU FOUNDATION
CharityVision
DIRECCIÓN REGIONAL DE SALUD ANCASH
RED DE SALUD HUAYLAS NORTE
RED DE SALUD HUAYLAS SUR
KLOSET



T. 01 396 6712

C. 51 928 397 947

D. Av. San Martín 457, oficina 207,
Barranco

misionhuascarán.org.pe